

experience

Simple Things

Senior Industrial Designer
jul 2022 - present

- Industrial Designer on a small team developing a suite of products in the home automation and home security space.
- Design lead for Doorbell Camera, Smart Chime, and Radar projects with a strong concentration on mechanical design, engineering requirements and manufacturing processes.
- Contributor to original design concepts (product definition, sketching, CAD, prototyping, etc).
- Communicated closely with multiple contract manufacturers to bring a number of ID programs from early prototypes up through DVT to ensure design intent throughout.
- Contributed to the evolution of the company design language, culminating in a Brand Style Guide.
- Lead packaging design system from the ground up and oversaw prototyping and manufacturing for +10 products and accessories.
- Final rendering and visual assets for company website.

Williams-Sonoma

Industrial Designer
nov 2020 - jul 2022

- Industrial Designer on a small team developing kitchenware and prep tools for Williams-Sonoma's in-house brand.
- Worked closely with merchants to identify product road maps, understand purchasing trends, and develop product requirements & opportunities.
- Lead designer on +15 products across many categories, beginning at product definition and concepting and carrying design intent through engineering, manufacturing and cost requirements.
- Developed and pitched new opportunities to brand and design leadership teams.
- Communicated with overseas vendors and worked within tight timelines to quickly develop products for market.
- Implemented various events and opportunities to build culture within our small team.

Freelance Designer

Industrial Designer
jul 2019 - jan 2021

- Worked with Frog Design to develop concepts for Sloan to change the public bathroom experience in a post covid world.
- Worked with Aclima to develop a 1 of 1 working prototype of their Air Quality Sensor for HBO TV show "Downey's Dream Cars".
- Worked with ARA Aerospace to develop concepts for a new water pump for private plane applications.
- Worked with start-up Modern Electron to develop concepts and final renderings for a conceptual new home energy system.

COSMO Labs

Soft Goods
Industrial Designer
jan 2020 - jun 2020

- Managed R&D for alternative materials such as alginate foam, mushroom leathers and experimental knits.
- Lead Designer for semi-soft cases for Bose and their new eyewear initiative.
- Key contributor in soft goods development for other bay area based tech companies.
- Helped run and manage an array of soft goods prototyping machines and other shop tools such as Zund cutting machine, laser cutter, heat laminating machine, ultrasonic seam welder, seam taper etc.

cody proksa

cmproksa@gmail.com

codyproksa.com

815.814.4355

oakland, ca

experience

Dolby Laboratories

Assoc. Industrial Designer

may 2017 - jun 2019

- Key contributor to Dolby's first consumer product, Dolby Dimension.
- Lead Designer on Dolby's second consumer product, Bluetooth Adapter for TV.
- Lead Designer on Dolby's professional audio rebranding initiative.
- Key contributor to multiple packaging projects (design, prototyping, manufacturing).
- Worked crossfunctionally with visual designers, product managers, mech. engineers, electrical engineers, ops engineers...etc.
- Spent +6 months in China at contract manufacturing factories and vendors supporting multiple programs at various stages of production from EVT to MP.
- Managed Dolby's first rapid prototyping shops (3D printers, laser cutter, CNC mill, vacuum former...etc.)

Dolby Laboratories

Industrial Design Intern

may 2016 - may 2017

- Key contributor in launching professional products, including Dolby's Multichannel Amplifier.
- Assisted in bringing multiple ID prototyping shops on-line.
- Managed overseas partners in building appearance models.
- Named on several design patents for products, packaging, and technology.
- Won multiple first prizes in Dolby's internal innovations science fair called IdeaQuest.

education

Auburn University

Bachelors of Industrial Design

Graduated 2016

Magna Cum Laude

recognition

Dolby Dimension

RedDot Best of the Best - 2019

IDEA Award Silver, Consumer Technology - 2019

Dolby Multichannel Amplifier

GOOD Design Awards - 2017

Spark Design Award Finalist - 2017

IDEA Design Award Finalist - 2017

references

happily provided upon request